

SMT.S.I.PATEL IPCOWALA COLLEGE OF COMMERCE,PETLAD.
INTERNAL EXAMM _ YEAR- 2017-18
M.COM. SEMESTER-1

Sub : Business Environment(UB01CCOM02)

Date :05 /10 /2017

Time : 10:00 To 11:00

Total Marks-40

(સૂચના : પ્રશ્નોના ગુણ જમણી બાજુ દર્શાવેલ છે.)

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- Que-1 Define the term is Business Environment? 20
which Macro Factors affects the different Business
Decisions? Elaborate your answer with appropriate
examples:

OR

Define Privatization?What are the important
Objectives and types of converting the Public
Undertakings into Private Undertakings?

- Que-2 Write a Short Note : (Any two) 20
1.Importance of Demographic Environment.
2.Brife Review Of Economic Planning in India.
3.Consumer Rights.